

Anna E. Pinkert

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WORK EXPERIENCE

UMass Boston, Boston MA **Digital Communication Specialist** 2013 to Present
Developing traditional and new media to promote the work of students and faculty at Boston's public research university

- Produced, edited, and distributed video projects for the web and for broadcast in collaboration with outside vendors
- Worked with scientists and other researchers to explain complex topics to a general audience
- Edited and improved the university website in coordination with IT and design teams
- Led implementation of official university mobile app and wrote mobile app guidelines for university
- Wrote and edited press releases, alumni magazine stories, and web stories highlighting the university

Independent, Boston MA **Multimedia Producer** 2009 to Present
Working with clients all over the country, I produce content-rich stories using audio, video and interactive media

- Produced original video and audio in the field for clients using professional equipment
- Created assets for BBC, NPR, CBC and corporate clients
- Edited and packaged content for the web using Final Cut Pro and other professional software
- Developed social media strategies for independent business owners

WGBH, Boston MA **Associate Producer/Project Manager** 2012
Contracted with NOVA at WGBH to manage development of a new website aimed at teens, provide social media support, and coordinate production and acquisition of media assets

- Developed and implemented schedule for website production
- Coordinated content and asset delivery between producers, editors, designers and developers
- Fact-checked content for scientific accuracy
- Ensured copyright compliance, and documented use of archival and original footage

BackStory Radio, Charlottesville, VA **Associate Producer** 2011 to 2012
Conceptualized and produced stories for weekly hour-long national radio program about American history

- Interviewed expert historians on topics ranging from medicine to civil rights
- Coached and directed guests and hosts in the studio, providing feedback on content and delivery
- Fostered interaction with audience members via social media

Radio Boston, WBUR, Boston, MA **Fill-in Producer and Intern** 2011
Developed timely local stories and assisted with production tasks for daily news magazine show

- Pitched and researched stories based on breaking news topics
- Wrote scripts, edited actualities, and prepared show hosts for broadcast hour
- Edited packaged stories for broadcast
- Live-tweeted shows and posted to social media sites to encourage listener participation

Chedd-Angier-Lewis, Watertown, MA **Associate Producer/Producer** 2006 to 2010
Conceptualized and produced multimedia projects for science and history museums around the country

- Produced interactive games, video, and audio installations
- Wrote proposals for new museum media installations
- Managed communications with the production team and with museum clients
- Managed schedules and budgets for multiple projects simultaneously
- Produced scripted and unscripted educational videos, including interviews with content experts
- Coordinated on-location shooting, including historical reenactments
- Clients included The Liberty Science Center, Houston Zoo, The Commonwealth Museum, The Newark Museum

EDUCATION

Wesleyan University, Middletown CT

BA, American Studies, 2006

Salt Institute for Documentary Studies, Portland ME

Certificate in Documentary Radio, 2010

AWARDS AND HONORS

Missouri Review Audio Contest - Best Professionally Recorded Documentary, 2011

Association of Independents In Radio - New Voices Scholar, 2011

SKILLS AND INTERESTS

Computer: Proficient in Mac and Windows platforms, Final Cut X, ProTools, Audition, Hindenburg, Excel, Word, HTML, Photoshop, Expression Engine, WordPress, strategic use of Twitter, Facebook, and other social media platforms. Able to work with professional audio, photo, and video equipment on-location and in a studio setting.

Other: Voice-over experience, including station identification for WUMB and museum multimedia work.